



Rebecca Campbell

President,
Disneyland Resort

Rebecca Campbell is the president of the Disneyland Resort, where she oversees a workforce of 31,000 cast members and is responsible for all facets of the business, including oversight of two theme parks – Disneyland and Disney California Adventure, three resort hotels and Downtown Disney.

Rebecca is a 22-year Disney veteran, most recently serving as president of The Walt Disney Company – Europe, Middle East and Africa (EMEA) Direct-to-Consumer & International segment. Based out of the company’s regional headquarters in London, Rebecca was accountable for Disney’s media, motion pictures, and all other operations across EMEA (excluding Disneyland Paris), including close collaboration with the Consumer Products team. She was responsible for a diverse team of over 5,000 employees operating in 59 markets with offices in 25 countries.

From 2010 through 2017, Rebecca served as president of the ABC Owned Television Station Group, responsible for the company’s eight local TV stations and their digital assets in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. In addition, Rebecca oversaw ABC National Television sales and ABC Daytime.

In 2007, Rebecca was named president and general manager WABC-TV – New York, the group’s flagship station in the nation’s largest television market, where she was responsible for WABC-TV and all of its ancillary businesses, including two additional digital platforms, and “Live with Regis and Kelly.”

Rebecca joined The Walt Disney Company in 1997 as vice president of programming at WPVI-TV in Philadelphia, Pennsylvania. In 2003, she was named president and general manager of 6ABC.

Prior to her Disney tenure, Rebecca held several programming and production positions at various television stations in Allentown and Lancaster, Pennsylvania.

Throughout her career, Rebecca has received various honors for her leadership and community service, including being named Broadcaster of the Year in 2013 by the Pennsylvania Association of Broadcasters, being recognized as the Disney VoluntEAR of the Year in 2015, and receiving the “Excellence in Mentoring” award in 2016 from the Big Brothers/Big Sisters of Greater Los Angeles.

Rebecca is a magna cum laude graduate of Bloomsburg University with a dual major in journalism and political science.