When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be complete as long as there is imagination left in the world.”
OVERVIEW

NEW DEVELOPMENTS

The all-new, 14-acre Star Wars: Galaxy’s Edge is the largest single-themed land expansion in Disneyland park history. Guests are transported to the remote planet of Batuu, where they become part of the story as they sample galactic food and beverages, explore an intriguing collection of merchant shops, take the controls of the most famous ship in the galaxy aboard Millennium Falcon: Smugglers Run and join a climactic battle between the First Order and the Resistance in Star Wars: Rise of the Resistance.

A new Super Hero-themed land, Avengers Campus, will soon begin recruiting guests in Disney California Adventure park, featuring a new Spider-Man experience, the first Disney ride-through attraction to feature this iconic Super Hero. As Super Heroes continue to assemble at Avengers Campus, one of its iconic buildings will be the Avengers Headquarters, where guests may catch a glimpse of the Avengers along its rooftops. This building, which will open in phase two, will become the future entrance to a brand-new E-Ticket attraction where guests will step on board a Quinjet and fly alongside the Avengers in an epic adventure to Wakanda and beyond.

In 2022, Mickey & Minnie’s Runaway Railway, the first major Mickey-themed ride-through attraction at Disneyland park, will bring the wacky and unpredictable world of a Mickey Mouse cartoon short to life in Mickey’s Toontown with an original story and lovable theme song.

COMMUNITY INVOLVEMENT

At the Disneyland Resort, we are committed to honoring the magic and legacy of Disney Parks by bringing happiness, comfort and inspiration to families in our community. Since 1955, the resort and its cast members have contributed to our local community in myriad ways including millions of dollars in cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of Disney VoluntEARS hours provided by our cast members.

In 2019, the Disneyland Resort gave $20 million in overall donations, which supported our local community in areas of education, career readiness, arts programs, environment and more.

Last year, we announced a commitment of $5 million in grant funding to the newly revitalized Orange County Housing Trust, which has been retooled by the Orange County Business Journal and NeighborWorks Orange County. This was the first contribution by a private donor to the housing trust in support of affordable housing projects.

Disney VoluntEARS completed 356 different volunteer projects last year, from packing food boxes and assembling military care packages to improving community parks and gardens. Cast members also donated $413,000 to nonprofits they selected.

For Anaheim students, the Disneyland Resort is in the third year of our workforce development program. Through this program, Disney VoluntEARS provide career development workshops and presentations, and host hundreds of high school students and young adults on-site for immersive mentoring and leadership development opportunities. And over a 10-year period, the Disneyland Resort will award sixth grade students in Anaheim tickets to visit the resort when they make a positive impact in their community through the Happiest Class on Earth program.

As part of our “Disney Team of Heroes” commitment to deliver comfort and inspiration to families with children facing serious illness, the resort fulfills approximately 700 Disney Wishes each year, and hosts the largest pediatric fundraising walk in the nation, benefiting CHOC Children’s. In August 2019, CHOC Walk raised nearly $2.7 million, and this year we look forward to celebrating its 30th anniversary.

ECONOMIC IMPACT

For more than 60 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates $5.7 billion annually for the Southern California economy. The study also showed that each year the resort generates more than $370 million in taxes — including hotel, sales, property and income taxes — for surrounding cities, counties and the state. In addition to its own 32,000-member cast, the resort supports more than 30,000 jobs in Southern California. Between 2005 and 2015, Disneyland Resort grew its workforce by approximately 65 percent. More than 1,600 new operations jobs and 6,700 temporary construction and artisan jobs were created for Star Wars: Galaxy’s Edge.

THE ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

Single-use plastic straws and plastic stirrers have been eliminated as part of The Walt Disney Company’s commitment to eliminate these items at locations around the globe. In addition, the Disneyland Resort is reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Compressed natural gas (CNG) is used to fuel the parking lot guest trams, Sailing Ship Columbia, rafts to Tom Sawyer Island, Jungle Cruise boats and Main Street, U.S.A. vehicles. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including 16 million pounds of food scraps processed into animal feed, and the donation and repurposing of gently used shoes, costumes, furniture and decorations.

The Disneyland Resort Hotels each earned the environmentalist certification from the California Green Lodging Program, the state’s top rating for travelers seeking green lodging.
DISNEYLAND RESORT PARKS

DISNEYLAND PARK
Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland park introduced a new concept in family entertainment and launched today’s theme park industry. The park is composed of nine themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey’s Toontown, Tomorrowland and Star Wars: Galaxy’s Edge.

ATTRACTION HIGHLIGHTS:

DISNEY CALIFORNIA ADVENTURE PARK
Opened: February 8, 2001

Disney California Adventure park takes guests on a journey to discover California fun as only Disney can. The seven themed areas are: Buena Vista Street, Hollywood Land, Paradise Gardens Park, Cars Land, Pacific Wharf, Grizzly Peak and Pixar Pier.

ATTRACTION HIGHLIGHTS:

DISNEYLAND RESORT HOTELS

HOTELS: Three

TOTAL NUMBER OF HOTEL ROOMS: Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas

CONVENTION FACILITIES: Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels

DISNEY’S GRAND CALIFORNIAN HOTEL & SPA
This newly refurbished 948-room and 50 two-bedroom equivalent villa flagship hotel of the Disneyland Resort is a AAA Four-Diamond, award-winning luxury property inspired by the turn-of-the-century California Craftsman movement. The property is home to the first Disney Vacation Club units on the West Coast, and with theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure park. It offers suites, a large convention facility, and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

DISNEYLAND HOTEL
This 973-room landmark hotel features re-imagined guest rooms, Tangaroa Terrace and Trader Sam’s Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. Goofy’s Kitchen and the award-winning Steakhouse 55 are among the distinctive restaurants. The AAA Four-Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

DISNEY’S PARADISE PIER HOTEL
Inspired by California beach culture, this family-friendly 481-room hotel features casual dining, shops, recreation areas and meeting space. The pool deck includes cabanas and a water slide. The hotel overlooks Disney California Adventure park.

DOWNTOWN DISNEY DISTRICT
Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre entertainment, dining and shopping district featuring more than 300,000 sq. ft. of retail space. Anchored by the World of Disney store, the Downtown Disney District has recently welcomed Asian Street Eats, Sugarboo & Co., Ballast Point Brewing Company, Salt & Straw scoop shop, Black Tap Craft Burgers & Shakes, Rinse Bath & Body Co., Splitsville Luxury Lanes, Star Wars: Secrets of the Empire, by ILMxLAB and The VOID, and the redesigned Wetzel’s Pretzels, Naples Ristorante Pizzeria and Napolini.
FACTS & FIRSTS

- With 32,000 cast members, the Disneyland Resort is the largest single-site employer in Orange County.
- Disneyland Resort cast members speak approximately 32 different languages.
- Since 1955, the Disneyland Resort has welcomed over 800 million guests.
- The Disneyland Railroad steam trains and Mark Twain Riverboat are powered by biodiesel made from recycled cooking oil – used to make French fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.

- With more than 160 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes. Many chefs are graduates of prestigious culinary schools.
- All parade floats are electrically powered, and our cast use hundreds of electric back-of-house vehicles.
- Disneyland park created the first daily operating monorail in the Western Hemisphere.
- 800 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.