



## Kareem Daniel

President, Consumer Products,  
Games and Publishing and  
Chief of Staff, Office of the CEO,  
The Walt Disney Company

Kareem Daniel is President, Consumer Products, Games and Publishing (CPGP) and Chief of Staff, Office of the CEO.

As President of CPGP, Mr. Daniel oversees The Walt Disney Company's global efforts to bring its iconic characters and beloved stories to life through immersive products and experiences enjoyed by millions of fans, families, and Guests each day. Under his leadership, this business is responsible for creating and delivering products across a variety of channels – including Disney store, shopDisney, Disney Parks and the Company's retail and e-commerce partners – as well as managing the world's largest licensing organization spanning numerous categories. Mr. Daniel also leads the Company's games and interactive experiences businesses, as well as Disney Publishing Worldwide, one of the world's largest publishers of children's books and magazines.

In his capacity as Chief of Staff, Mr. Daniel serves as a strategic advisor to Bob Chapek, Chief Executive Officer, and his leadership team, contributing to Disney's mission of entertaining, informing and inspiring people around the globe through the power of unparalleled storytelling. Drawing on his breadth of experience and track record of developing innovative business models, Mr. Daniel helps the Company focus on transformation by anticipating and navigating the rapid business and cultural changes occurring worldwide.

Previously, Mr. Daniel served as President of Walt Disney Imagineering Operations, Product Creation, Publishing and Games, where he oversaw the global design and delivery of all parks, attractions, resort hotels, and cruise ships; the global creation of consumer products and experiences; and the Company's publishing and games businesses. Before that, he served as Senior Vice President of Strategy and Business Development for Disney Consumer Products and Interactive Media, where he spearheaded key strategic initiatives to drive long-term growth across the division.

Mr. Daniel has held additional roles within the Company including Vice President of Distribution Strategy at Walt Disney Studios, where he focused on maximizing the value of studio content through traditional and emerging business models, and Director of Corporate Strategy, where he worked on a variety of mergers & acquisitions and other strategic projects across The Walt Disney Company.

Mr. Daniel first joined Disney as an MBA intern and later became a Senior Business Planner in Corporate Financial Planning and Analysis. After that, he worked in equity research, as well as investment banking at Goldman Sachs, where he specialized in technology, media & entertainment, and telecommunications, before returning to Disney.

Mr. Daniel holds both a Bachelor of Science degree in Electrical Engineering and an MBA from Stanford University.